

**2017**

**Innovate.  
Involve.  
Inspire.**

**ANNUAL REPORT**



**Loressa Cole**  
DNP, MBA, RN,  
FACHE, NEA-BC

## “Greetings” from the Executive Director

As I reflect on my first year as Executive Director/ Executive Vice President of ANCC, one word comes to mind. Excellence. In simple terms excellence means “the quality of being outstanding”. Synonymous with other words such as distinction, superiority, brilliance, merit, mastery, all are

words that can be used to describe the individuals and organizations that carry ANCC credentials. As a primary consumer of ANCC programs and products throughout my nursing career, for many years I admired ANCC’s contributions to driving nursing excellence. Reflectively, prior to assuming this new role, little did I know about the day-to-day operations and incredibly talented staff within ANCC and across the ANA enterprise that embody

the work and outcomes of ANCC with enthusiasm and excellence always. While this initial year has provided me the opportunity to learn more about the work of ANCC, I have also been afforded the opportunity to work with the hundreds of volunteers who serve on our board, commissions and advisory panels. The contributions of these individuals are essential, and enable the work of ANCC to remain relevant, evidence-based, and meaningful. To our staff, volunteers, and customers, THANK YOU for a successful year. As we embark on a new strategic plan in 2018, I am humbled to serve in this role. ANCC’s mission “to promote excellence in nursing and health care globally through credentialing programs” remains our true north. On behalf of the staff at ANCC, we are pleased to share our many accomplishments in 2017, and look forward to the work ahead!



**Patricia Reid Ponte**  
DNSc, RN,  
NEA-BC, FAAN

## Welcome Remarks-President Reid Ponte

The mission of ANCC is central to the advancement of new knowledge and technology in health care. Partnering with consumers is a core value at ANCC to assure we meet the evolving needs and interests of those we serve. Keeping our products highly reliable, rigorous, and relevant is a

key priority, and we continually evaluate what to start and what to stop. Communicating updates and changes to our customer base is another major priority, and we constantly work to improve these systems.

Our partnerships with other nursing organizations and with interdisciplinary colleagues creates synergy, and is invaluable as we work together to meet the needs of the American public, nurses and other clinicians. The gift of intellect and time from our volunteers is treasured, and we are grateful and constantly astounded by their energy and commitment. Similarly, the staff and leaders who work every day to, design and initiate programs that support ANCC customers and partners are also appreciated.

As your president, I am honored and privileged to be part of this exemplary community to further advance the mission of ANCC and the ANA Enterprise.

# ANCC News

- ANCC hosted a “Meet and Greet” reception for ANCC’s newest executive leaders, ANCC Executive Director (ED), Loressa Cole, DNP, MBA, RN, FACHE, NEA-BC and the Vice President of the ANCC Magnet Recognition® and Pathway to Excellence® Programs, Jeffrey Doucette, DNP, RN, FACHE, NEA-BC, CENP, LNHA on March 29, 2017 at the 2017 AONE Conference in Baltimore, MD.
- The contract was finalized with the Zhejiang Cosmos Kingho Medical Investment and Management Co., Ltd. to administer the gerontology specialty nursing certification exam in Hangzhou, China. The exam, translated into Mandarin, will be administered to a pilot group of 400 nurses. Outcomes of the pilot will be used to assess the feasibility of administering domestic exams internationally.
- ANCC and CGFNS International, Inc. entered an exclusive, strategic partnership to verify and evaluate the baccalaureate degree eligibility and licensure requirements for nurses educated outside of the United States. This information will be used to verify the prerequisite requirements for the ANCC’s Accreditation, Certification, Magnet®, and Pathway to Excellence® programs.



- Following a two-day audit in November on the new ISO standards, ANCC attained ISO 9001:2015 certification! ANCC is the only nurse credentialing organization to successfully achieve ISO 9001:2015 certification.
- December 31 marked the close of the remarkable tenure of ANCC Immediate Past-President and ANCC Board Member, Dr. Michael Evans, PhD, RN, NEA-BC, FACHE, FAAN. Dr. Evans served two terms as ANCC President and two terms as a board member. His fourth term was as Board Director, ANCC World.





ANCC WORLD

## WHERE IN THE WORLD WAS ANCC IN 2017?



### JANUARY

- 11-15** Asian Pacific Medical Education Conference, Singapore.
- 19-21** AACN Doctoral Education Conference, San Diego, CA
- 26-28** Alliance for Continuing Education in the Health Professions, San Francisco, CA

### APRIL

- 7-8** National Nursing Management Reform and Innovation Forum, Xi'an, China
- 19** NICHE Conference, Austin, TX



### MAY/JUNE

- 27-1** International Council of Nurses (ICN) 2017 Congress in Barcelona, Spain

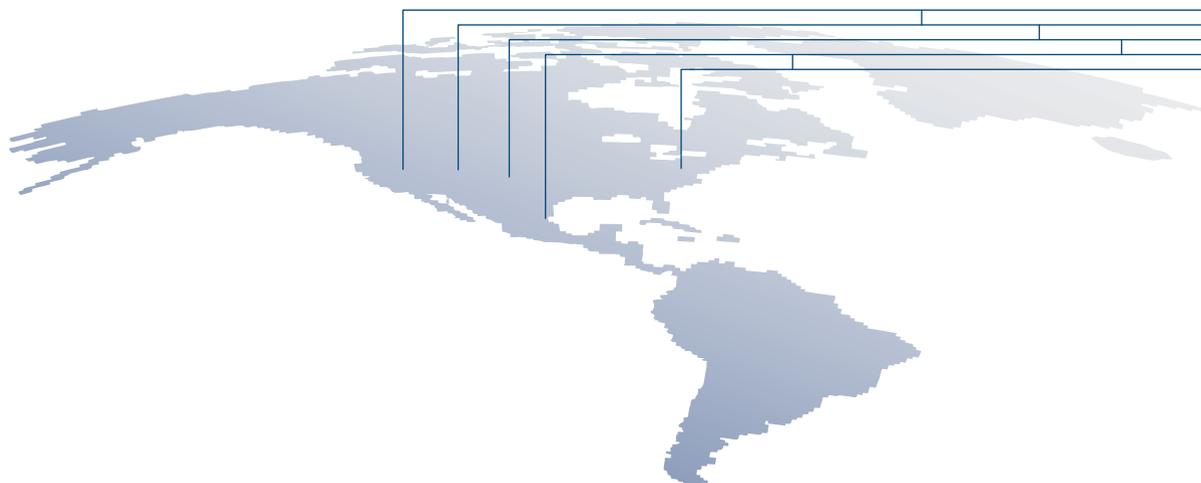


### MARCH

- 1-2** Global Alliance for Medical Education, Mumbai, India.
- 6** Association of Test Publishers, Scottsdale AZ

### MAY

- 2** Boston University Archives Conference, Boston, MA
- 12-14** 11th Annual Nursing Conference - American British Cowdray Medical Center, Mexico City





# AUGUST

**10** Dr. Salaiman Al Habib  
Hospital Medical Group  
in Riyadh, Saudi Arabia

**24-30** International Southeast  
Asia presentations  
(Singapore, Malaysia,  
and Thailand)

**30** AMEE 2017  
Helsinki, Finland



# OCTOBER

**26-28** 32<sup>nd</sup> Euro Nursing  
and Medicare Summit,  
Paris, France

# DECEMBER

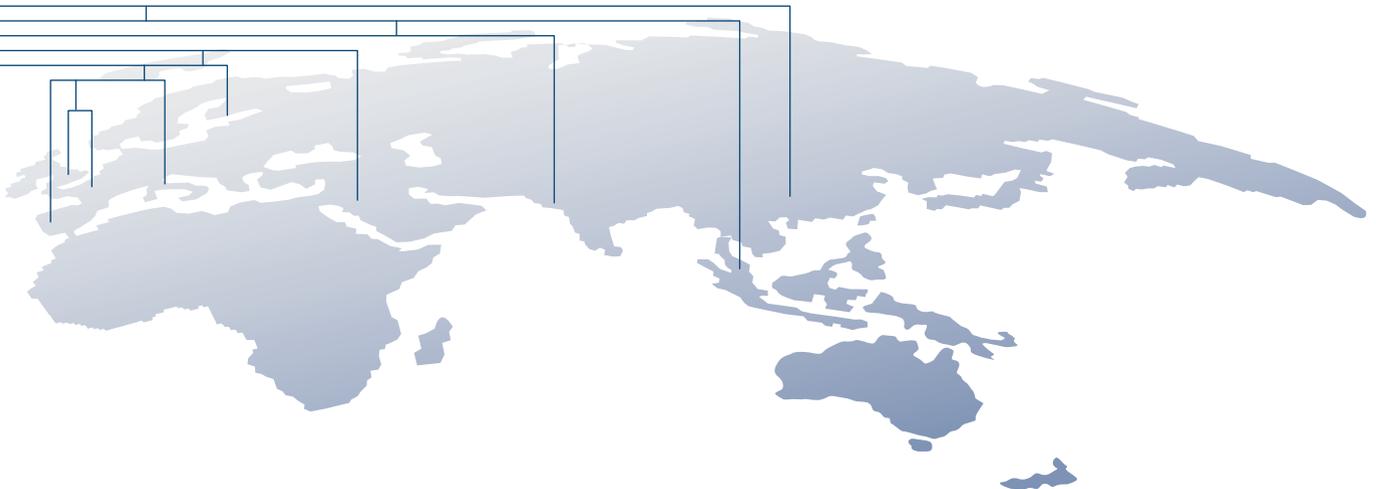
**2-3** 2<sup>nd</sup> International  
Nursing Specialty  
Conference,  
Hangzhou, China

# SEPTEMBER

**5-6** 2<sup>nd</sup> International Nursing and  
Primary Healthcare Conference,  
Milan, Italy

# NOVEMBER

**15** Nottingham University  
Hospital Charity Meeting,  
Nottingham, England





# ACCREDITATION PROGRAM Accomplishments for 2017



**The Practice Transition Accreditation Program™ (PTAP)** continues to grow, demonstrating that stakeholders understand and value the importance of robust residency and fellowship programs for registered nurses and advanced practice registered nurses. The new ANCC Magnet Recognition Program® standards now allows for applicant organizations to use their PTAP accreditation certificate as evidence for Structural Empowerment 9.

### PTAP Benefits Described in Case Studies:



**The Primary Accreditation Program** launched an innovative method of awarding continuing education (CE) credit to nurses using an outcome-based model versus the traditional time-based method. Five organizations participated in the pilot including the Montana Nurses Association and the American Nurses Association Provider Units. This pilot has been presented at the National Academies of Sciences, Engineering, and Medicine and internationally with great interest.



**The Joint Accreditors** (ANCC, ACCME, and ACPE) launched a new interprofessional continuing education (IPCE) credit mark. This optional credit mark may be used to identify an educational activity that has been planned by and for the healthcare team.

## ACCREDITATION BY THE NUMBERS

### Accredited Approvers and Providers

2017	368
2016	374
2015	339
2014	381
2013	374
2012	394

### Joint Accredited Organizations

2017	64
2016	43
2015	33
2014	24
2013	14

### Practice Transition Accreditation Programs

2017	26
2016	9
2015	4

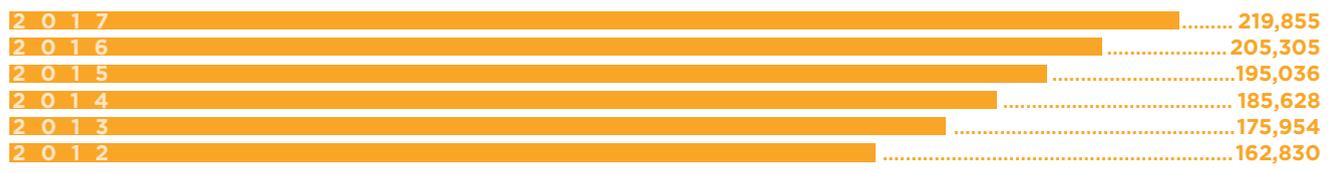
### CNE Symposium Attendees

2017	158
2016	168
2015	137
2014	113
2013	114
2012	86

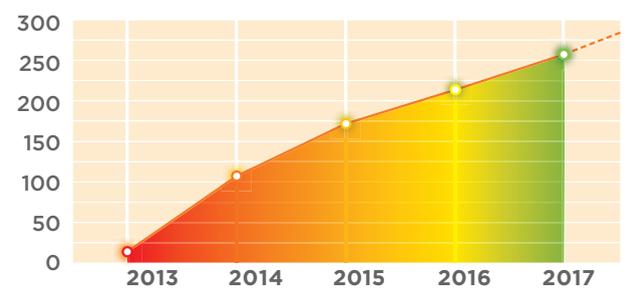


## CERTIFICATION & MEASUREMENT Services By the Numbers

### ANCC Certified Nurses



### SUCCESS PAYS® ACTIVE CONTRACTS



**Competence when it counts:** ANCC Introduces the First Interprofessional Certification for Disaster Healthcare Professionals

ANCC's first interprofessional credential  
 Launched May 2017  
 End of year 2017: 147 certified.  
 External Advisory Panel utilized to build interest and inform decision making



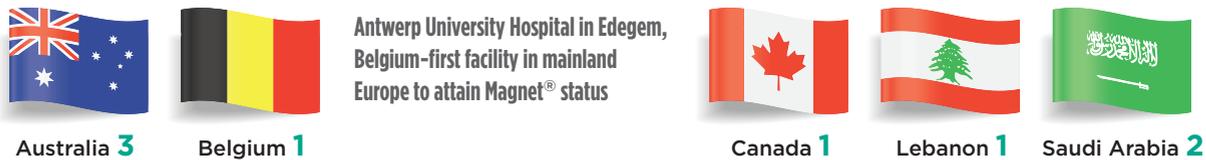
Broad professional outreach required to build content expert engagement  
 Remote proctoring utilized to field test new items

## MAGNET RECOGNITION PROGRAM® By the Numbers

### 473 MAGNET®-RECOGNIZED ORGANIZATIONS

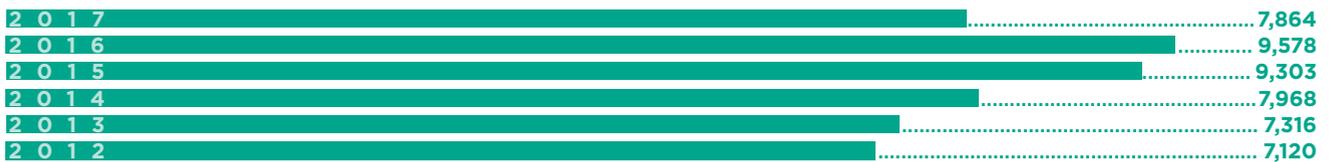


### EIGHT INTERNATIONAL MAGNET® FACILITIES



### ANCC NATIONAL MAGNET CONFERENCE®

Magnet Conference Total Registrants



### CONFERENCE HIGHLIGHTS



*Hurricanes Harvey, Maria and Irma each had an impact; yielding some cancellations by registrants and exhibitors.*

*The debut of the 2019 Magnet Application Manual.*



Carolyn Jones, author of the widely acclaimed books *Living Proof: Courage in the Face of AIDS* and *The American Nurse*, was the keynote speaker at the general session which also showcased the 2017 National Magnet Nurse of the Year® Award Winners. The awards are presented in each of the five Magnet® Model components:

- Transformational Leadership: Mary Dixon Still, MSN, RN, ANP-BC, ACNS, CCRN, FCCM
- Structural Empowerment: John F. Shepard, BSN, RN, CCRN
- Exemplary Professional Practice: Susan Gold, BSN, RN, ACRN
- New Knowledge, Innovations, and Improvements: Laurie McNichol, MSN, RN, CNS, GNP, CWOCN, CWON-AP, FAAN
- Empirical Outcomes: Melanie Roberts, DNP, RN-BC, CNS, CCNS, CCRN



Several Magnet® Chief Nurse Officers (CNOs) presented highlights of their experiences and commitment to the Healthy Nurse Healthy Nation Grand Challenge at the Magnet CNO luncheon.



Attendees contributed \$103,000 to be split between the conference charity, Rebuilding Together, Houston and the fund to assist nurses impacted by the recent hurricanes and other disasters.



Proceeds from the wildly popular “Passport to Prizes” activity in the exhibit hall raised \$54,687.50 for the Foundation.



The University of Washington Medical Center in Seattle celebrated their 6th consecutive Magnet® designation!



The Margretta Madden Styles President’s Award was presented to Ms. Jan Moran, former Director, Magnet Recognition Program. During her tenure at ANCC, from 2002 to 2017, Magnet® program grew from 67 to 461 Magnet® facilities.



The ANCC Magnet Prize™, sponsored by Cerner was awarded to Southwestern Vermont Medical Center for their innovative “Accountable Community for Health” project.



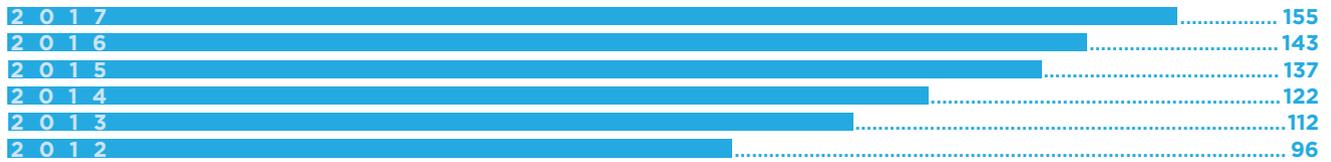
Rebecca Graystone, MS, MBA, RN, NE-BC was introduced at the conference as the next Director of the Magnet Recognition Program®.

# PATHWAY TO EXCELLENCE® PROGRAM



The Pathway to Excellence® program designated its first facility in Mexico!

## Pathway Designated Organizations



155 Pathway-designated organizations in 34 states, the District of Columbia, as well as international organizations in Australia, Mexico, Switzerland, and Thailand.



## Pathway Online Application Platform launched!

- Applicants to submit application and narratives electronically
- Appraisers to review and score documents for all applicant organizations in the portal
- Commissioners to review summary reports and submit their designation decision in the portal.



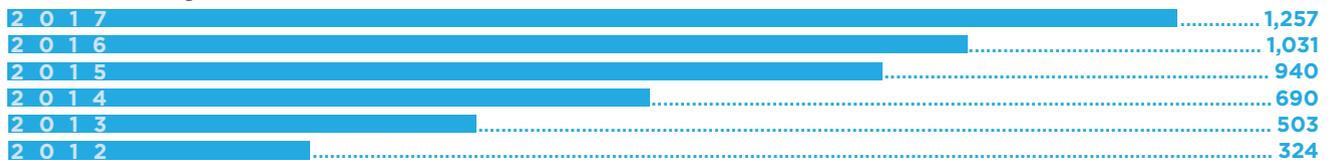
## The Pathway to Excellence in Long Term Care® 2017 Application Manual was launched.

- Key updates include: consolidation of standards
- Elimination of redundant elements and regulatory requirements or expectations
- Increased interprofessional focus

The highly successful ANCC Pathway to Excellence Conference® was held in Dallas, TX, on April 27-28, 2017. 1257 registrants from six countries.



## PTE Conference Total Registrants



Union Hospital of Cecil County received the 2017 Pathway Award®, sponsored by Cerner. This is the 6th year of Cerner’s sponsorship. Union Hospital’s winning proposal—“Every Hand-off Face to-Face”—was developed to enable video conferencing between two multi-disciplinary teams and/or change in levels of care handoff to ensure highest quality of hand-off communication, improve patient safety, and enhance patient experience and engagement.



## INSTITUTE FOR CREDENTIALING RESEARCH

The third Magnet® multisite research study, Nurse-Led Parent Educational Discharge Support Strategies for Children Newly Diagnosed with Cancer (PEDSS), launched in 2017 with 15 hospitals participating. The second Magnet multisite study on readiness evaluation and discharge interventions (READI) included 34 hospitals and concluded in 2017. Both are 3-year studies funded through participation fees paid by the Magnet-recognized organizations that join each study.

A column describing the goals of an ANCC-commissioned independent scoping review was published in the *Journal of Nursing Administration* in May 2017 entitled The Relationship Between Specialty Certification of Individual Nurses and Outcomes: Developing a Standardized

Taxonomy for Research by authors Simon Kitto, Rachel Grant, Kathy Chappell, and Vicki Lundmark.

At the ANCC National Magnet Conference®, the 9th annual Research Symposium pre-conference offered advanced and skill-building sessions to help healthcare organizations establish a Magnet research agenda and build organizational research capacity.

The 2017 recipient of the Sigma Theta Tau International/ ANCC Evidence-Based Practice Implementation Grant, a \$20,000 award sponsored by Hill-Rom, was Carole White, PhD, MScN, BScN, for her proposal using a knowledge translation project to create a dementia friendly acute care hospital.

## ANCC Research Symposium Building Research Capacity in your Organization

Tuesday October 10, 2017

10:15a.m.-11:15a.m.	RS03	The Logic of Persuasion: Making a Powerful Case for Your Project
11:30a.m.-12:30p.m.	RS05	Evaluation and Qualitative Inquiry
1:30p.m.-2:30p.m.	RS09	Assessing the State of Nursing Science: The Value of Scoping Reviews

*The 9th annual ANCC Research Symposium at the ANCC National Magnet Conference*



# GOVERNANCE AND PROGRAM SUPPORT (GPS)



The Governance and International Affairs Division combines with the Special Projects and Program Support Division In in March.

## PROVIDES ESSENTIAL SUPPORT THROUGH:

- Direct governance and logistical support to the ANCC President and Board of Directors
- Execution of program newsletters
- Evaluating and granting licenses for use of ANCC copyrighted intellectual property
- Creation and operation of multiple Learning Communities for the Magnet®, Pathway to Excellence® and PTAP programs
- Creation and coordination of multiple social media platforms for ANCC and its' programs
- Fulfilling requests for ANCC publications

## THE ANCC 2017 BOARD OF DIRECTORS



### PICTURED FROM LEFT TO RIGHT:

#### FRONT ROW

Loressa Cole, DNP, MBA, RN,  
NEA-BC, FACHE,

**Executive Director, EVP**

Pamela Cipriano, PhD, RN,  
NEA-BC, FAAN

#### BACK ROW

Mary Graff, MSN, RN, NEA-BC  
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Anne McNamara, PhD, RN  
**Vice President**

Patricia Reid Ponte, DNSc, RN,  
NEA-BC, FAAN **ANCC President**

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Marla J. Weston, PhD, RN, FAAN

Rosemary Luquire, PhD,  
RN, NEA-BC, FAAN

Michael D. Ward, PhD, RTR,  
FASRT, FMOsRT

Teresa M. Haller, MSN, MBA,  
RN, NEA-BC, FAAN **Treasurer**



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ANCC is the only nurse credentialing organization to successfully achieve ISO 9001:2015 certification.

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*ANCC Magnet Recognition®, ANCC National Magnet Conference®, ANCC Pathway to Excellence Conference®, Journey to Magnet Excellence®, Magnet®, The Magnet Prize®, Magnet Recognition Program®, National Magnet Nurse of the Year®, ANCC Pathway Award®, Pathway to Excellence®, Pathway to Excellence in Long Term Care® Programs, Innovate Involve Inspire® and Success Pays® are registered trademarks of the American Nurses Credentialing Center. ANCC Magnet Prize™, ANCC National Healthcare Disaster Certification™, ANCC Practice Transition Accreditation Program™, and MYANCC™, are trademarks of the American Nurses Credentialing Center. All rights reserved.*